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- **What is the annual report of a company?**

What is an Annual Report? An annual report is a comprehensive report detailing a company's activities throughout the preceding year.

Its purpose is to provide users, such as shareholders or potential investors, with information about the company's operations and financial performance.

- Annual Report

The official document companies distribute annually to shareholders.

Annual reports include financial statements and highlights and a management discussion of the previous year.

Companies often also add in some graphs and photos to give the document a more polished appearance.

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